

Simply Jobs Auto



The Direct Connection to Auto Dealerships

IntactAuto® Holdings, LLC

Targeted Audience-based Advertisement Application

Here's an opportunity to take advantage of a low cost marketing strategy that hopes to stimulate demand and expand a very narrow market within the automotive industry. This opportunity or should we say our focus, is to concentrate on a commonly overlooked resource available to auto dealerships at little or no cost.

The resource we speak of is the Dealership Employment Web page within an already established marketing medium, the Dealership Web site, which will prove to be a very valuable tool for any department manager in need of qualified job candidates. We know our segment, we have the products and we are determined to competitively satisfy your online automotive marketing needs. Give us a try, cost is nominal, rewards are big.

Premium Auto Dealership Listing

Start with the basics, the placement of both a Dealership and Employment Web page advertisement

Ad Unit includes 5 key components

1 Month Listing - Only 1 Credit

- 1) Auto Dealership Name
- 2) Dealership Location-City
- 3) Primary Web Page Address Title linking to a home page
- 4) Employment Web Page Address Title linking to an employment opportunity landing page
- 5) Job Description heading which outlines employment page content and/or available dealership position

Available to Only New Automotive Dealerships

Auto Dealership Name

Dealership Location - City

Primary Web Address Title - Home Page

Actual Primary Web Page Address

Employment Web Address Title

Actual Employment Page Address

Job Description Heading

State Abbreviation to be listed

If more than 1 state, enter state codes within comment box below

Listing Comment or Request

Simply Featured Update Listing

Highlighted Ad Units consist of 3 lines of text content that provide the freedom to market a dealership Web site as desired. Highlighted ad unit placement is available on a state specific employment Web page, Simply-Jobs-Auto.com's home page or globally on all 50 states.

Ad Unit includes 3 key components

- 1) Bold Header - Commonly Auto Dealers
- 2) Text Line - Content line of your making
- 3) Text Line - With link to a landing page

Available to Only New Automotive Dealers

Ad Unit Placement (Select One)

- State Specific Placement - 2 Credits
- Simply-Jobs-Auto Home Page - 4 Credits
- Global Ad Unit - All 50 States - 5 Credits
- Home Page & State - 5 Credits (16% Discount)
- Home Page & Global - 7 Credits (22% Discount)

Bold Header - Dealer Name, City, State

Maximum Exposure - Minimal Price

Text Content Line 1

State Abbreviation to be listed

If more than 1 state, enter state codes within comment box below

Text Content Line 2 with Web site link

Actual Landing Page Web site link

Listing Comment or Request

Video or Display Ad Units - State Specific Web Pages

For the audience-based target marketing plan requiring more ad inventory space than our current text content listings, we do make available two additional ad unit sizes which will accommodate text, images, video and animations. Available sizes, same cost, 375x325 and 728x90.

The integrity of our Web sites is a top priority. Only 2 Video or Display Ad Units are available per web page. Prior to purchasing Ad Credits for this type of ad unit, please complete and submit this advertising order form for a schedule availability check.

Media Buyer Classification

New Automotive Dealership Only - 3 Credits

External - 3rd Party Vendor - 5 Credits

Available Ad Inventory Options (Select One)

375w x 325h

728w x 90h

Purchase Both

**Purchase Both for Only
2 Additional Credits**

Actual Web Address of Landing Page Ad Unit will open

Ad Unit Type

Display Image

Text Content

Java Script

Video Ad

No Frames or Flash Advertisements are hard coded within the Web site of Simply-Jobs-Auto.com

Text Content Line with Ad Unit (Optional)

Text Line Placement

Above

Below

State Abbreviation that Ad Unit is to Inserted

If more than 1 state, enter additional state codes within Listing Comment box below

Listing Comment or Request

E-mail addresses are supplied for submitting ad copy upon completion and approval of this application form

Video or Display Ad Units - Web Pages other than State Specific

Additional ad inventory space is available throughout Simply-Jobs-Auto.com's Web site. Available Ad Units would be any location that currently has a Google Adsense Unit displaying. If interested in a location but unsure of availability please contact us.

Ad Unit cost equals the above Video or Display Ad Unit Pricing Structure **plus** 2 additional credits

Web page and Costing example

New Automotive Dealership Only wanting to advertise on New and Used Automotive Sales Consultant Job Description Web page would be 5 Credits.

Actual Simply-Jobs-Auto.com Web page(s) to place Ad Unit (Copy and paste html address)

Second Simply-Jobs-Auto.com Web page to place Ad Unit (Copy and paste html address)

Complete the above Video or Display Ad Units - State Specific Web Pages section of this order form to provide us with the remaining details necessary to process your advertisement request.

General Required Information (All Information Below is Required to Submit Form)

Start Date**Advertisement Placement**

State Web Page Specific
 Non-State Web Page

Media Buyer Classification

New Automotive Dealership
 External - 3rd Party Vendor

Advertiser Status

Currently Active - Apply Credits on Account

Will be Purchasing Ad Unit Credits

General Advertising Conditions:

Each Advertisement Placement Unit Credit is valid for a Month (30 days) minimum when used for advertisement placement Dealership Web site Listings and Display Advertisements can be removed upon request if the available job position is filled Ad Placement Unit Credits may be purchased in any quantity. No minimum set on the number of advertising credits to purchase Volume Discounts start when 20 Ad Credits purchased at any one time. Starting discount is 10 % of total purchase price All purchased Ad Placement Credits expire 180 days after the purchase date, except for approved volume purchases IntactAuto® Holdings, LLC at their discretion may modify Video or Display Ad Units to be 2 rotating 15 second ad units All ad inventory sales are based on credits, guaranteeing unit placement cost and no price increase after the purchase Ad(s) placement is assigned and determined on a first come, first served basis and at times may not be readily available

All quoted ad prices are for the term of the original agreement. Ad size and type are always based on availability. Current prices and placement are subject to change without notice. IntactAuto® Holdings, LLC has final approval over advertisements with respect to editorial, creative content and reserves the right to remove at any time without notice any ad for inappropriate content.

Any and all modifications to this agreement must be in written form and agreed upon by both parties, Advertiser and IntactAuto® Holdings, LLC

Agreement Statement

I have Read and Agree to these Advertisement Terms

Purchasing Company Name**Contact Name****Street Address****Phone Number** (Include Area Code)**City****State****Zip****E-mail****Contact Information**

IntactAuto® Holdings, LLC
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